

PCOS Today

www.pcostoday.net

Advertising Sales, Writing and Web Internships Available

Advertising Sales

[PCOS Today Magazine](#) seeks a student interested in completing a one-or-two semester internship in advertising sales. Applicants must have prior experience in advertising, be willing to learn, "think outside the box," and not be afraid to speak their mind. Prior experience in magazine writing or production is helpful, but not required. Stipend available for intern at end of internship. You will fine-tune your advertising management and sales experience during this opportunity.

The primary tasks associated with the internship include *guided* direct sales, account management and lead generation. The ideal candidate must possess excellent interpersonal and communication skills as well as have the ability to organize and manage multiple priorities. Having strong problem solving and decision making skills are also a plus! Looking for immediate start.

Please send a cover letter along with your resume to Editor/Publisher Linda Harvey at lmharvey@pcostoday.net to arrange an interview! Serious Inquiries Only! Must be at least a part-time student. Can set own schedule.

Writing

PCOS Today Magazine seeks students interested in completing one-or-two semester internships in magazine article writing. The intern will work as a staff writer for PCOS Today Magazine, a quarterly hard-copy and online publication devoted to raising awareness of polycystic ovarian syndrome. The intern also has opportunities to take part in editorial tasks. Applicant must have some prior experience in article writing (whether for print, broadcast or online). These internships require a strong background in journalism and an interest in health.

Editorial interns at *PCOS Today Magazine* assists the editor in the creation of a quarterly magazine with a growing cache of readers. Duties include short writing assignments, fact-checking, proofreading, copy editing and data entry, as well as the coordination of special mailings and research projects. Interns attend editorial meetings and are

encouraged to contribute story ideas as well as keep up on relevant and related news. Interns are also expected to be proficient users of the Internet and e-mail.

A stipend is offered at the end of the internship. Please send a cover letter along with your resume and at least five examples of your best article writing to Editor/Publisher Linda Harvey at lmharvey@pcostoday.net to arrange an interview. Must be at least a part-time student. Can set own schedule.

Web Design/Technology

Knowledge Requirements:

The ideal applicant should have previous experience with graphic and web design programs and with the following programs and languages:

- HTML
- Dreamweaver and/or FrontPage, GoLive
- Fireworks and/or Adobe Photoshop, Corel Photopaint
- Flash (helpful, but not required)
- JavaScript and ASP (helpful, but not required)

The intern will possess some or all of the following professional attributes:

- Knowledge of traditional and "new media" marketing techniques and best practices;
- Intermediate or higher experience in dynamic website design;
- Strong research experience;
- Excellent written and verbal communication skills;
- Creative and artistic vision;
- Superior organizational skills and a keen eye for detail;
- A good sense of humor.

Responsibilities

Web Design Interns assist in the design, updating & maintenance of the PCOS Today website. Specific tasks may include design, layout, navigation, troubleshooting, scripting, etc. Open to students of any age who have completed a minimum of one year of study. An interest in health and communication are helpful but not required. A stipend is offered at the end of the internship. Please send a cover letter along with your resume and at least three examples (via URL) of your best web design work to Editor/Publisher Linda Harvey at lmharvey@pcostoday.net to arrange an interview. Must be at least a part-time student. Can set own schedule.